



# All Points Bulletin

## District 4-C6 Convention Edition

April 2010 Vol 1, Issue 4

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**Make sure you get District News directly in your Inbox!**

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### Dear Lion Joe,

Well, here it is April already! As they say, "Time flies when you're having fun." We've had our third cabinet meeting and our annual (OUCH!) Roast.



At our cabinet meeting our guest speaker was Gary Michels, who talked to us about "Turning it up a Notch." He was extremely well-received by all Lions present, as witnessed by all the participation and applause. Our positive membership count continues to be one of the highest in Multiple District 4 (California), even though two other districts have gained a small lead on us. I am confident that we will "TURN IT UP A NOTCH" and continue to grow. Our goal for the next two-and-a-half months of this Lionistic year is to increase each club by 2 members. That is an AVERAGE that can readily be achieved if we make up our minds to do so. We have until June 30th, what do you all say? Come on, "IT'S NOT OVER 'TIL IT'S OVER."

As Gary said, "I can! I will! I'm going to!" Yes, fellow District 4-C6 Lions, "WE CAN, WE WILL, WE ARE GOING TO DO IT!" We need the efforts of all clubs to strengthen the declining membership numbers in Lions Clubs International. I'm asking for your help, let's show the world what California's Lions can accomplish in order to better serve our communities.

As you all are aware, retaining members is as important as recruiting new members. Last year we lost 180,000 Lions worldwide. Since July 1st, 2009 through February 28, 2010, our District had a total of 195 new members, but a drop of 148. Nearly 40% of members who left Lions resigned in good standing, but decided their clubs were not meeting their needs. The solution begins at the club level. Every member can, and should, seriously make an effort to find a new member for his or her club. That should make finding at least two per club a much easier reality. It's YOUR District, YOU CAN make it happen!

- Retention starts with selecting quality members, members who are willing to serve.
- Nurture Lions by making new members feel important

and welcome.

- Meetings should be punctual, interesting and lively, with frequent and engaging activities.
- Get materials and tools from Lions Clubs International for improving club dynamics and meetings.

International President Wirfs says, "An interesting club life leads to long-term retention. Retention is critical if we are to do even more service and keep clubs healthy, moving and strong." [Click here](#) to listen to President Wirfs' message about his dual strategy for extending clubs and improving retention.

Call or e-mail me with any suggestions or concerns you have and I will do everything I can to help and enlist the help of your District Officers. Thank you, each and every one of you, for all you do for your District.

Yours in True Lionism,.



DG Joe Pugliese  
[joe@lionjoe.com](mailto:joe@lionjoe.com)  
 408-996-2986

### Club Dues and Delegate Vote

**Is your Club sending Delegates to the Convention?**

**Are your dues to LCI and MD4 Current?**

**If your Club dues are not paid, your delegates will not be able to vote.**

### Message from First Vice District Governor Ray Maglalang



Hello District 4-C6! One thing I can say about the City of Hope Bus Trip and Tours is that there is always something new to see, learn and experience. On our return bus trip from the City of Hope, along Highway 146 to Paso Robles after exiting Hwy 5, we had a spectacular view of the green hillsides carpeted with a profusion of Orange California Poppies, wild Mustard plants waving their yellow blooms, with a spattering of other colorful blooms. There was no doubt that the valley was proclaiming the spring season because of the recent rains after a long dry spell: time to sprout, bloom, seed, and repeat the cycle.

We have plenty of Lions' seeds to sprinkle throughout our district, so take a walk in the rain, and quench your thirst and Spring Forward to accomplish your Membership Goals. We are all in agreement that we need to make a difference in our clubs and district by committing ourselves to share Lionism with those in our communities and increase our club memberships or help create new clubs to meet prospective new members' club needs. It is not too late yet to reach those goals - we still have a long road before us which leads to success. We have made great strides already and have proven that we can be number one in membership growth. So let's keep up the good work and continue to challenge ourselves to reach the membership goals set for this year. We are looking forward to seeing you all during the April 28-May 2 District Convention in Sacramento where we will join DG Joe as "Hollywood" Stars.

## Message from Second Vice District Governor Liz Crooke

It's A Wrap !

The last glass has been counted and pull tab weighed, club projects reviewed and Granito points added and added again....IT'S CONVENTION TIME !!  
Are we ready for some Sacramento sun ???

I hope to see many, many 4-C6 Lions at convention as we celebrate success, recognize efforts and generally run amok (as only 4-C6 can!) ..all to the tune of "Hollywood".

While this is usually a time when we slow down and take a breath and ready ourselves for another year, I would encourage us not to take a break from building membership. Keep inviting friends and family to join you for a meeting or a project or a social event and allow them to see the benefits of being a Lion. I recently visited the San Martin Lions Club, and was reminded of what a heart this club has for their community. I can't imagine a visitor or guest who had the opportunity to hear what the club has been up to - not to want to join in those efforts.

Let your clubs actions speak for themselves if you have a hard time explaining what Lions do. Be available to fill in the pieces if your guest does not understand completely the "back-pack for kids" project, or what the City of Hope can really mean.....Lions really do "walk their talk"....and that may be all we need to help others recognize the value and benefits of being a Lion.....  
See you all in Sacramento!



## Message from Second Vice District Governor Candidate Bob Ferber



During the past year, I have visited clubs throughout the District and continue to be impressed with how Lions are working in their communities to provide services to those in need. In these challenging economic times, people are continually looking for help. Our motto, We Serve, allows us to increase our success by working together for a common good.

My Elements for Success have proven to work in many other organizations. By possessing an action plan, having good communication with members, working together while keeping a positive attitude and an enthusiastic outlook we can have fun while teaching our youth. By having a friendly acceptance of all, we can see our clubs getting quality members, not just members on paper. It is pride, teamwork and a strong desire to continue the legacy in our Lions Clubs that will aid us in our service to the community.

Working together we can make progress to solve our Districts issues. Join with me to build upon our desire to help others in need, to promote awareness in the community about the affects of Diabetes on our health, and the awareness about preventing blindness. Our Lions future is in our youth so join with me to help establish a Leo Club in every club in the District. Join with me to promote a District that is an innovator in the area of service. Help build upon the concept that several clubs working together can produce better fundraisers that will better serve our communities. We all have the courage and capability to succeed while serving others. Lets be Proud Lions!

Stop by any of your leadership hospitality rooms at the convention and share your thoughts and suggestions with us about our District's future.

# Convention News

**District 4C6 47th Annual Convention "Hooray for Hollywood"**

**April 28 - May 2, 2010**

[Radisson Hotel](#)  
500 Leisure Lane  
Sacramento  
(916) 922-2020

[Chris Morris](#), General Chair  
[Bob DeUnger](#), Housing Chair  
[Marlene Duffin](#), Program Chair

Click here or  
Go to District Website to Download  
[Program](#)  
[Fourth Cabinet Meeting Agenda](#)  
[Fourth Business Meeting Agenda](#)  
[Convention Map](#)

## Events

### Thursday

- Golf "Caddy Shack" (Bob Davies, Los Gatos)
- Wine Tour "Sideways" (Alan Woertink, Almaden Super)
- Ronald McDonald House (Jan Miller, Salinas Host)
- [Hysterical Walking Tour](#) "Our Town" (Marlene Duffin, Saratoga)
  - \*\$20 Adult Admission, \$15 Child. Download form and sign up **before April 21**
- VIP State Capitol Tour (Linda Pugliese, Scales of Justice) Meet at Rotunda at 1:30.

### Friday - Games

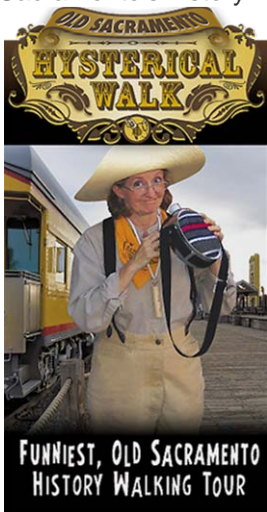
- Bocce Ball
- Horse Shoes
- Water Balloons
- First Timers Scavenger Hunt and Party

### Saturday - Food Fair

- Prize for best Hollywood theme. Pick your favorite actor or movie.

## Hysterical History Walking Tour Friday, April 30, 10:30-11:30

Old Sacramento Hysterical Walk is a unique morning of entertainment that appeals to everyone. You'll laugh yourself silly when you join the celebrated stroll that takes a hilarious look at Old Sacramento's history. You'll experience unforgettable mysteries, thrills and surprises that stretch the traditional image of the Old Town. So, when you are looking for something hysterical and historical, come join us!



Engaging and side-splitting Sacramento Sightseeing; the Hysterical Old Sacramento Tour is Sacramento's only comedic History Tour - Hilariously Educational!

Meet your guide, [Myrtle T. Hinpickle](#).  
Please RSVP **before** April 21.  
E-mail [Linda Pugliese](#) or [Marlene Duffin](#)

Admission \$20 Adult, \$15 Children



## Proposed Constitution and By-Laws Revision

*The C&B Committee concurs that there are pros and cons in the proposed change. Many Lions have voiced their views concerning this subject, both pro and con. All the delegates who will be*

voting at the 4-C6 Convention in April will have the opportunity to discuss this issue and their views at the Fourth Cabinet Meeting on Friday to better enable them to make a more knowledgeable decision on how to vote.

Governor Joe

## Proposed Revision District 4C-6 Constitution & Bylaws Article VI, Section 1

SECTION 1. Convention Site and Convention Committee. District 4-C6 shall hold an annual Convention in the spring of each year, at least thirty (30) days prior to the opening session of the International Convention. The site of such convention shall be selected by a vote of the delegates at the spring convention at least two (2) years in advance.

*(DELETE: The Convention Committee shall consist of the immediate three Past District Governors)*  
*(ADD: The incoming District Governor shall appoint the General Convention Chair for the upcoming year from those members who have previously served on the Convention Committee, subject to approval by the District Cabinet at the fourth cabinet meeting. The General Chair shall then appoint a Housing Chair who shall have previously served on the Convention Committee and a Program Chair who may or may not have been a prior member of the Convention Committee.)*

The District Governor and First and Second Governors will be ex-officio committee members.

## District News

### City of Hope



On March 27th about 30 Lions boarded the bus in the early morning hours in Watsonville and Salinas for our annual trip to City of Hope for Lions Recognition Day. After stopping for a wonderful breakfast hosted by San Miguel Lions, playing Bingo on the bus, watching our favorite Jeff Dunham movie, and drinking those famous Bloody Marys concocted by bartenders Alan Woertink and Lisa Bustichi, we arrived at Simi Valley for our tour of the Reagan Museum.

After arriving in Duarte around 4:00, had a chance to freshen up and then continued our annual and special tradition of being hosted by Montebello Lions Club which began

when PDG Bill Walters of Montebello and PDG Larry Hidalgo were District Governors. We enjoyed a wonderful Mexican Fiesta Party complete with Mariachi music and delicious food and beverages.

### Bus Bingo Winner!





### Click picture to view meet and greet.

On March 28th we went to City of Hope for Lions Tribute Day. After a tour of the facility, we were treated to a barbecue luncheon which was generously provided by City of Hope. During the Lions Day program we were informed about a project where Lions of MD4 are being requested to raise \$1 million over the next five years to renovate the Family Care Center, which will be renamed **Lions Family Care Center**. [Click here](#) for more details. More information will be forthcoming from City of Hope about this important tribute to the generosity of Lions in helping City of Hope.

### Lions for Hope

District 4C6 presented City of Hope with a representative check for **\$12,900** for Lions for Hope Team's participation in the Walk for Hope to Cure Breast Cancer walk in San Francisco last October, raising a total over the past three years of nearly \$40,000 for breast cancer research, education and treatment at City of Hope.

Save the date for this year's walk on June 5th in San Francisco. Clubs are encouraged to join the Lions for Hope Team, pay the \$30 registration fee and register in the name of your Club. Club members and friends can then donate to your club instead of individuals paying the registration fee. This year's walk is for **Women's Cancers, Women's Cures** and encompasses all women's cancers in addition to finding a cure for breast cancer. Call or e-mail Team Captain Linda Pugliese or Jan Miller for more details.



### Proceeds of "Roasted Cup of Joe" benefits Blind Center

Roast MC Greg Snow and President Lois Ferber of Almaden Super presented a check in the amount of \$1,000 to the Blind Center on Wednesday, March 17th. The check represents the proceeds after expenses from the Governor's Roast.



### Leos in the News



#### James Lick Leos

The James Lick Leos have been busy over the last few months. They helped as crossing guards for the Lighting of the Village at Alum Rock and White Roads. They also worked with the city of San Jose making Christmas baskets for Families in Need. They helped to beautify their campus by planting

daffodils given to them by the city of San Jose. The Leos have started Pride Day on campus. On Pride day every one helps to clean the campus. On March 20th the Leos will be helping the San Jose East Valley Lions at their 5k Walk at the Pruneyard. They will not only be on the course but they will also help with A.J. Robinson Van helping with signs-ups.

Alicia Brown, granddaughter of PDG Tony Pisciotta, has wanted to be a Lion to follow in her grandfather's footsteps. Tony was District Governor of Multiple District 4C6 in 1976-77. In her quest to become a Lion she convinced Bob Long, President of San Jose East Valley Lions, to start a Leos Club at James Lick High School. Now that she has turned 18 she and her sister Christin, who is 20 years old, have joined San Jose East Valley Lions, becoming two of the youngest Lions in 4C6.

### "Serving Together" Banner Patch Application

Lions Clubs International encourages collaboration between Lions clubs and the Leo clubs they sponsor. Collaboration can include joint service projects, joint meetings and participation in each other's activities and/or events. Collaborating clubs can earn a special recognition banner patch. Upon completion of the project and an [application form](#) that can be downloaded from the LCI website, banner patches for both clubs will be mailed to the Lions club president for presentation.

### Certified Guiding Lions Training a Big Success



On Feb 27, 2010 at the San Martin Lions Hall we had 16 Lions in attendance to learn how they could become officially certified to start Branch clubs, start new clubs or even support their own clubs in growing members. The training was led by PCS Karen Fillmore, PDG Bob DeUnger, and PDG Larry Hidalgo.

At the end of the day we had 12 Lions committed to being Certified Guiding Lions and the paperwork was filled out and will be submitted to Lions Clubs International. Watch out! District 4-C6 is on the Move.

### Hope Services and Silicon Valley Lions Club Launch New Branch Club

On March 4, 2010, 10 men and women of HOPE Services (residents of Mountain View, Santa Clara, Los Altos, Menlo Park and Cupertino), took their place as members of the world's largest service organization, with their induction into the new HOPE Services Branch of the Silicon Valley Lions Club in Mountain View. HOPE Services is developing community integration strategies for individuals with developmental disabilities.

The official induction took place at HOPE Services in Mountain View. Mayor of the City of Mountain View, Ronit Bryant presented a proclamation to the proud members of the new Lions Branch. Lion's Club District Governor Joe Pugliese led the ceremonies.

*"Becoming members of the Lions Club enables our clients to participate in and give back to their communities," states HOPE Services District Director, Suanne Rinta. "We are grateful to the parent club for sponsoring the membership fees for all of our clients joining through this partnership."*

Members of the parent club will also be assisting with transportation to service activities.

### East Valley Inaugural 5K Walk



San Jose East Valley Lions and the Rock Bottom Brewery teamed up to have a 5K walk on March 20, 2010. The race began promptly at 10AM and continued up the Los Gatos Creek Trail. There was a BBQ cook-out following the race on Rock Bottom's Patio and Beer Garden

servicing barbeque fare. The AJ Robinson Van was there for health screenings. The proceeds will go to the Lions Club Sight and Hearing Program and feeding the homeless at Thanksgiving.

[View Photo Show](#)

## Student Speaker Contest

Eric Johnson was the Club winner of the Student Speaker contest sponsored by the Pacific Grove Host Club. He then went on to win our Zone division held at the Pacific Grove Blind Visually Impaired Center and moved up to the Region contest held at the Elks Lodge hosted by Monterey Peninsula Host club. Eric has been our speaker contestant since his sophomore year. Eric will be a graduating senior this year from Carmel High School. He is the son of Dr Randall Johnson and Ellie Johnson.

*Aiko Matsuyama*

*PG Host Lions Secretary*

# Save the Date

## Talkin' Tech for Non-Techies

**Sunday, May 23, 2010**

**9:00 a.m. 12:00 noon**

San Martin Lions Hall

12415 Murphy Avenue, San Martin

Tech Committee members will be on hand to answer your questions and help you work through the challenges you face on your computers, and on the Internet. We'll have Internet connections available, so bring your laptop, if you like, or come armed with your login information to use a laptop on site to login to whatever site(s) you may be having trouble with:

- Web Site Issues
- [e-Clubhouse setup\\*](#)
- Email management
- Facebook
- Twitter
- YouTube
- PDFs
- Other questions



Questions? [hugh@donagher.org](mailto:hugh@donagher.org).

\* Pre-assignment required for e-Clubhouse setup.

\* Contact Linda Pugliese for details at [ljpugliese@hotmail.com](mailto:ljpugliese@hotmail.com).

## Upcoming Events

For more details go to [District 4-C6 website calendar](#) at [www.lions4c6.org](http://www.lions4c6.org).

- **April 12, 2010:**  
Region Student Speaker Contest Deadline (all day)
- **April 17, 2010:**  
[MHS Leo Garage Sale April 17th - 9 am \(all day\)](#)  
[Salinas Host Lions Hard Times Party \(5:30 pm\)](#)
- **April 22, 2010:**  
Pioneer Lions 8th Community Safety Award Ceremony (6:30 pm)
- **April 25, 2010:**  
[District Student Speaker Contest \(1:00 pm\)](#)
- **April 28, 2010:**  
[4-C6 Convention April 28-May 2 \(all day\)](#)



- **April 30, 2010:**  
["An Introduction to Facebook" \(11:00 am\)](#)
- **May 2, 2010:**  
A.J. in Mountain View (all day)
- **May 3, 2010:**  
District Student Speaker Contest Deadline (all day)
- **May 15, 2010:**  
Almaden Super I Care Classic (all day)
- **May 22, 2010:**  
A.J. in Sunnyvale (all day)
- **May 23, 2010:**  
"Talkin' Tech" for Non-Techies (9:00 am)
- **June 3, 2010:**  
Cupertino Host Wild Game Feed (all day)
- **June 6, 2010:**  
East Valley Pancake Breakfast (all day)
- **June 29, 2010:**  
[International Convention Sydney June 28 - July 2 \(all day\)](#)



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[Join our E-mail List](#) so that you receive District News directly in your inbox.

Sincerely,

*Linda Pugliese, Editor*

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